

MASTER OF BUSINESS ADMINISTRATION

Earning a Master's in Business Administration (MBA) can help professionals enhance their career opportunities, receive increased compensation, and job promotions. An MBA can provide the skills and knowledge necessary to start a new business, and many employers require an MBA for certain management or leadership positions.

MBA coursework involves a broad spectrum of business-related topics including accounting, statistics, economics, communications, management, and strategy. An MBA not only prepares students to work for financial institutions such as banks but also prepare them for management positions in other fields or as founders of start-up companies.

The Master of Business Administration and our graduate business programs are designed with the working professional in mind.

The NJCU School of Business MBA:

- Emphasizes “real world” skills and experiential learning
- Offers a customizable degree process and simplified curriculum management
- Is an affordable program offered by a university that is nationally ranked as a “Best Bang for the Buck” institution

M.B.A., Business Analytics Specialization (<https://catalog.njcu.edu/graduate/business/finance/business-analytics-mba/>)

M.B.A., Finance Specialization (<https://catalog.njcu.edu/graduate/business/finance/finance-mba/>)

MBA, Organizational Management and Leadership Specialization (<https://catalog.njcu.edu/graduate/business/management/organizational-management-and-leadership-mba/>)

M.B.A., Health Care Management Specialization (<https://catalog.njcu.edu/graduate/business/management/health-care-management-mba/>)

M.B.A., Supply Chain and Maritime Port Management Specialization (<https://catalog.njcu.edu/graduate/business/management/supply-chain-maritime-port-management-mba/>)

REQUIREMENTS

An MBA is a 36-credit course of study that includes a common core of 18 credits regardless of discipline and 18 credits in the specialization, including a final capstone.

DEGREE MAP

Sample Degree Maps are based on full-time status. Full-time for graduate learners is defined as taking nine credits or more in a term. Term is defined as an academic time period during which the school holds classes. It may refer to scheduled fall, winter intersession, spring, or summer sessions. This is a sample degree map (<https://catalog.njcu.edu/graduate/business/management/organizational->

[management-and-leadership-mba/#detext](#)) and sequence for required course work. Individual plans may vary based on specific learner needs. Students without an undergraduate business degree or degree in a related discipline may be required to take BUSI 599.

MBA REQUIRED CORE PROGRAM

Code	Title	Credits
FINC 514	Introduction to Business Analytics and Data Science	3
FINC 507	Corporate Financial Management	3
MGMT 595	Executive Communication	3
MGMT 516	Global Strategic Management	3
MKTG 515	Contemporary Marketing Perspectives: Trends, Strategies and Practice	3
ACCT 552	Strategic Profitability Analysis: Accounting for Managers	3

***See individual specializations below for specific remaining requirements.**

M.B.A., Finance Specialization (<https://catalog.njcu.edu/graduate/business/finance/finance-mba/>)

Management Specialization: Health Care Management, M.B.A. (<https://catalog.njcu.edu/graduate/business/management/health-care-management-mba/>)

Management Specialization: Organizational Management and Leadership, M.B.A. (<https://catalog.njcu.edu/graduate/business/management/organizational-management-and-leadership-mba/>)

Management Specialization: Supply Chain and Maritime Port Management, M.B.A. (<https://catalog.njcu.edu/graduate/business/management/supply-chain-maritime-port-management-mba/>)

MBA, CUSTOMIZED

A student who selects the Customized MBA option is required to take the 18-credit core of courses (as well as a prerequisite requirement for admission to the program). With the guidance of an advisor, students may complete their general MBA by successfully completing 18 credits from graduate course offerings in Accounting, Finance, Management, and/or Marketing.