

MANAGEMENT

200 Hudson Street, Harborside 2
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<http://www.njcu.edu/department/management>

The MBA in Organizational Management and Leadership prepares individuals for responsibilities in business, government and non-profit entities. This specialization develops skills in the management of cross-functional teams, project management, technology application, and new products and services development. A focus of the specialization is on managing a diverse work force and competing in a multi-cultural global environment.

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Various discipline-specific concentrations that will prepare students for multiple fields of employment or areas of additional graduate study are noted below. Course requirements for each concentration are explained in detail. The requirements for graduation, in addition to completion of the major area, are listed on "Completing a Graduate Program (<https://catalog.njcu.edu/graduate/academic-requirements-policies-procedures>)."

Management Specialization: Organizational Management and Leadership, M.B.A. (<https://catalog.njcu.edu/graduate/business/management/organizational-management-and-leadership-mba>)

Management (MGMT)

MGMT 510 Seminar: Applied Leadership (3 Credits)

This course acquaints students with leadership, management, and quality issues facing leaders in a global business environment. Topics include: leadership, theories and practices, development and planning, implementation and evaluation, changing leadership styles, continuous improvement, quality service, power and empowerment, communication skills, goal setting, high-performance teams, diversity, managing organizational change.

UG Pre-requisite(s): MGMT 211 and MGMT 311

MGMT 511 Management Analytics (3 Credits)

This course offers the rationale for applying certain models to managerial problems, assists students in the application of such models and guides students in the interpretation of results. The course includes basic quantity techniques used in managerial decision making. The topics covered include: linear programming, queuing, network analysis, inventory models and decision making under uncertainty.

Pre-requisite(s): MGMT 203, MGMT 211, and MATH 164 or MATH 1165

MGMT 512 Sports Management Capstone: Contemporary Issues in Sports Management (3 Credits)

Students will focus on an applied project relative to a specific aspect of sports management that best reflects his or her academic or professional interests. In this way, the course assesses cross functional knowledge of the sports industry.

MGMT 512 Pr/CoReq: MGMT 511 Seminar: Management Science

MGMT 513 Entrepreneurship (3 Credits)

The operation of small-scale business is studied. This course gives the student insight into the operations of a small business from a practical aspect. Speakers and case studies are drawn from the Small Business Administration.

MGMT 514 Hospitality Management Capstone: Contemporary Issues in Hospitality Management (3 Credits)

Students will focus on an applied project relative to a specific aspect of hospitality management that best reflects his or her academic or professional interests. In this way, the course assesses cross-functional knowledge of the hospitality industry.

MGMT 514 Pre/Co Req: MGMT 511 Seminar: Management Science

MGMT 520 Seminar: Supply Chain, Logistics, and Maritime Port Management (3 Credits)

This course is designed to explore concurrent topics and issues in the field of supply chains and logistics. Topics may vary from semester to semester. Examples of the topics include but not limit to sustainability in supply chains, green environment and supply chain performance, role of social media in lean supply chain management, risk assessment, productivity and quality control in supply chains, management of technology and innovation in logistics, information technology in operations management, service operations management, and supply chains in health care and pharmaceutical industry. Case studies are used for students to have hands on experiences on managing issues to optimize the value of supply chain processes and operations.

Pre-Requisite(s): MGMT 203 & MGMT 225.

MGMT 611 Behavioral Issues and Ethics in Management (3 Credits)

Managerial theories and behavioral concepts are examined in planning, organizing, staffing and controlling organizations. Emphasis is on ethics, teamwork, leadership, motivation, change and development. Readings in current and classical literature expand historical management through and alignment of managerial, financial and organizational goals with behavioral issues in developing budgets and standards.

MGMT 612 Global Strategic Management (3 Credits)

This course makes an in-depth review of the changes in management, marketing, finance, and production management resulting from the globalization of world markets. The view is through the experiences, success, and failures of real managers involved in global strategic planning.

MGMT 613 Optimization and Decision Modeling (3 Credits)

This course provides students with an understanding of the role of business analytics and optimization. Topics include linear programming (LP), nonlinear programming, transportation problems and assignments, project management, decision analysis, decision theory, and simulation frequently shown in management, project and resource management, supply chain management, logistics and transportation management.

MGMT 614 Business Analytics in Supply Chain, Logistics and Maritime Port Management (3 Credits)

This course will address supply chain, logistics, and transportation strategic, tactic, and operational considerations in planning, controlling, organizing, and measuring using analytical skills. The course will also discuss risk management and sustainability. A variety of analytics techniques and tools will be used in the course.

MGMT 690 Graduate Business Field Experience (1 Credit)

The Graduate Business Field Experience emphasizes the relationship of concepts and skills learned in the classroom with real world experience. Students will work part-time in a position approved by the graduate program coordinator and complete a project or paper under the supervision of a faculty adviser.

Pre-Requisite(s): Admission to MS- Financial Management

MGMT 695 Executive Communication (3 Credits)

Executive Communication emphasizes ethical effective communications concepts and skills for executives and professionals to achieve organizational objectives and personal excellence. It integrates a short review of Principles; Business Writing (clarity, brevity, organization, and tone); and Speaking/Presenting (neurolinguistic programming, body language, media constraints, engagement, technology, charts and graphs) for maximum clarity.

MGMT 710 Operations and Management of Transportation (3 Credits)

This course provides an introduction to transportation systems. The fundamental principles utilizing multiple modes of transportation to include air, maritime, and ground transportation will also be explored in this class.

MGMT 711 Managing for Internal Innovation (3 Credits)

Major management and leadership theories are explored and applied to the challenge of timely innovation, applying these to deliver innovative products and services. Critical thinking, analysis, originality of design, and communication skills are exercised. Students self-evaluate and seek outside input on innovation skills required to develop viable new products and services.

Pre-Requisite(s): A Master's Degree Program in Business

MGMT 712 Strategic Human Resources Management (3 Credits)

This course investigates the application of best practices in human resources management. This entails translation of business objectives and strategies into human resources needs planning and application of disciplined human resources management processes including job definitions, recruiting and selection, motivation and control, performance evaluation, training and development, and succession planning.

Pre-Requisite(s): BUSI 606 Managerial Economics, FINC 607 Corporate Financial management and MGMT 611 Behavior Issues & Ethics Management

MGMT 713 Managing the Services Organization (3 Credits)

Major management/leadership theories definitions are explored in the context of the service organization. Emphasis is on global, cross-cultural change situations, analyzing leader-follower behaviors, and team-building. The course integrates diversity of thought, custom, culture, belief structures; and applies these to deliver competitively superior services. Critical thinking, analysis, original design, and communication skills are exercised.

Pre-Requisite(s): A Business Masters Degree Program

MGMT 714 Transformational and Situational Leadership (3 Credits)

The "leader/follower" relationship and best practices in building effective teams are explored. Analyzing both leader and follower behaviors and how to integrate diversity are studied. The course integrates the "needs analysis" and Leadership Effectiveness and Adaptability (L.E.A.D.) instrument and emphasizes the desired takeaways from each stakeholder group in leader/follower relationship.

Pre-Requisite(s): MGMT 611 Behavior Issues & Ethics Management

MGMT 715 Operations and Supply Chain Management (3 Credits)

This course covers the issues facing Operations and Supply Chain Managers. This course covers: strategic, produces, and capacity; manufacturing and service processes; supply chain processes; supply chain demand planning and control, sustainability as well as basic tools and techniques.

Pre-Requisite(s): MGMT 612

MGMT 716 Maritime Management (3 Credits)

This course is designed as a comprehensive study of maritime sector which forms part of the supply chain. The topics covered included span from economics of shipping a trade which forms the overall environment, right up the commercial and operational aspects of maritime transportation.

Pre-Requisite(s): Operations and Management of Transportation

MGMT 717 Maritime Port Management (3 Credits)

This course provides the students with an insight into the management of Port and Intermodal Transportation as cross modal activity. It also explains how changes in the operations of the modes impacts the ports.

Pre-Requisite(s): Operations and Management of Transportation