

MANAGEMENT SPECIALIZATION: ORGANIZATIONAL MANAGEMENT AND LEADERSHIP, M.B.A.

A Master of Business Administration degree with a specialization in Organizational Management and Leadership specialization prepares individuals for responsibilities in business, government and non-profit entities. This specialization develops skills in the management of cross-functional teams, project management, technology application, and new products and services development. A focus of the specialization is on managing a diverse work force and competing in a multi-cultural global environment.

Admission Requirements:

- The completion of a Bachelor's degree.
- The minimum requirement for admission to the MBA / MS programs is 3.0 (Effective spring 2014)
- Students whose undergraduate GPA is between 2.75-2.99 will be considered for admission and matriculation with the following conditions:
 - **Business undergraduate majors** with a GPA below 3.0 (2.75-2.99) must take the GMAT and attain a score of 560 (50th percentile) or better.
 - Or, must take BUSI 599 with the embedded Harvard Business School Online Credential of Readiness (CORe) in the first semester and attain a grade of B to continue in the MBA program.
 - NJCU business graduates with GPA 2.75-2.99 must also get a recommendation from the business unit coordinator or a senior faculty member of their major.
 - **Non-business majors** must have a GPA of 2.75 or better and must take BUSI 599 with the embedded Harvard Business School Online Credential of Readiness (CORe) in the first semester and attain a grade of B to continue in the MBA program.
- Meet all minimum requirements, including: completed application; transcripts; recommendation letters; essay; resume; and GMAT test results. An interview may be requested.
- Additional requirements for international students include: Test of English as a Foreign Language (TOEFL) test result and Educational Credential Evaluators (ECE), or World Education Services (WES) evaluation of international transcripts.
- Graduate courses from other institutions may be accepted with approval of the Graduate Business Department.

To apply for graduate study go to the Graduate Application web page.

For more information about the GMAT exam go to GMAT.

For more information about the TOEFL exam go to TOEFL (<http://www.ets.org/toefl>).

Update on Graduate Requirements and Test Waiver Request, [click here](#).

Graduate courses are held at the School of Business located at 200 Hudson Street, Harborside 2, Jersey City, New Jersey, 07311.

Prerequisite Requirements:

The 36-credit course of study assumes an undergraduate degree in Business, which includes financial accounting at the intermediate level, and two semesters of statistics. Students with a degree in Business, but without these courses may be required to take:

BUSI 599 with the embedded Harvard Business School Online Credential of Readiness (CORe) in the first semester and attain a grade of B to continue in the MBA program.

*Similar graduate courses from other institutions may be accepted with approval of the Director of Graduate Business Programs.

Curriculum Requirements:

Code	Title	Credits
Core Requirements		18
FINC 614	Introduction to Business Analytics and Data Science	3
FINC 607	Corporate Financial Management	3
MGMT 695	Executive Communication	3
MGMT 612	Global Strategic Management	3
MKTG 615	Contemporary Marketing Perspectives: Trends, Strategies and Practice	3
ACCT 652	Strategic Profitability Analysis: Accounting for Managers	3
MGMT 611	Behavioral Issues and Ethics in Management	3
ACCT XXX	Advanced Negotiation and Conflict Resolution	
MGMT 711	Managing for Internal Innovation	3
MGMT 712	Strategic Human Resources Management	3
MGMT 713	Managing the Services Organization	3
MGMT 714	Transformational and Situational Leadership	3
Capstone Requirement ¹		3
BUSI 799	Interdisciplinary Capstone in Business Administration	3
Total Credits:		36

¹ Thesis option available. Students must take one additional class - BUSI 703.

Course	Title	Credits
First Year		
Semester 1		
FINC 606	Managerial Economics	3
FINC 607	Corporate Financial Management	3
		Credits
		6
Semester 2		
MGMT 611	Behavioral Issues and Ethics in Management	3
MGMT 612	Global Strategic Management	3
		Credits
		6
Summer 1		
FINC 613	Decision Analysis	3
		Credits
		3

Summer 2		
MKTG 615	Contemporary Marketing Perspectives: Trends, Strategies and Practice	3
	Credits	3
Second Year		
Semester 1		
ACCT 652	Strategic Profitability Analysis: Accounting for Managers	3
MGMT 711	Managing for Internal Innovation	3
	Credits	6
Semester 2		
MGMT 712	Strategic Human Resources Management	3
MGMT 713	Managing the Services Organization	3
	Credits	6
Summer 1		
MGMT 714	Transformational and Situational Leadership	3
	Credits	3
Summer 2		
BUSI 799	Interdisciplinary Capstone in Business Administration ¹	3
	Credits	3
	Total Credits	36

NOTE: This assumes a part-time schedule with no pre-requisites.

¹ It is recommended that BUSI 799 Interdisciplinary Capstone be taken during a full regular semester rather than during the summer.

Student Learning Outcomes

Upon completion of the Master of Business Administration with a specialization in Organizational Management and Leadership program, students will be able to:

1. Demonstrate recognition of ethical and social responsibility issues in a business environment and apply a process of ethical inquiry which informs recommendation and decision making.
2. Demonstrate effective leadership and management skills appropriate for a variety of business context.
3. Demonstrate proficiency in integrating the techniques, processes and procedures of the fundamental business (accounting, finance, marketing, management) and apply theory, skill and knowledge from these disciplines to business practices.