

M.B.A., SUPPLY CHAIN AND MARITIME PORT MANAGEMENT SPECIALIZATION

The Association of Supply Chain Management, in its 2020 Salary and Career Survey Report, stated that graduate supply chain professionals earned a median salary of \$78,750, which is 24% higher than the national median salary.

The State of New Jersey ranks third highest among top-paying states for Transportation, Storage, and Distribution Managers with an annual mean wage of \$131,540.

To be eligible for admission an applicant will be required to present the following:

1. A 250-500 word essay discussing your goals and objectives for pursuing admission to the degree program to which you are applying
2. Official transcripts from all previous colleges attended or official NACES (<http://naces.org/members.html>) course-by-course evaluation of any foreign transcripts
3. Two (2) letters of recommendation
4. Professional résumé or CV
5. Official documentation of English Language Proficiency (TOEFL/IELTS) or waiver (<http://www.njcu.edu/sites/default/files/toefl-ieltsgrad.pdf>) if applicable

Graduate students apply to NJCU on a rolling basis with six possible starts each calendar year.

Candidates may apply for and be accepted into the University. Those intending to enter the MBA program in the School of Business will need to successfully complete pre-requisite courses or BUSI 599 Graduate Business Essentials.

Candidates must have and maintain a minimum cumulative grade point average of 3.0 out of 4 to remain in a graduate business degree program.

Admission Requirements:

- The completion of a Bachelor's degree.
- A required undergraduate (GPA) of 3.0
- Students whose undergraduate GPA is below 3.0 may be considered for admission and matriculation with the following conditions:
 - **Business undergraduate majors** with a GPA below 3.0 must take BUSI 599 in the first semester and attain a grade of B or better to continue in the MBA or MS program, **or**
 - **Non-business majors** must take BUSI 599 in the first semester and attain a grade of B or better to continue in the MS or MBA program
- Meet all minimum requirements of the Graduate Studies Office, including: completed application; transcripts; essay; and resume.
- Additional requirements for international students include: Test of English as a Foreign Language (TOEFL) test results, and Educational Credential Evaluators (ECE), or World Education Services (WES) evaluation of international transcripts.

- Up to nine graduate course credits in applicable content from other institutions may be accepted with approval of the School of Business.

To apply for graduate study go to the Graduate Application web page (https://www2.njcu.edu/graduate_app/login.asp).

For more information about the TOEFL exam go to TOEFL (<http://www.ets.org/toefl/>).

Prerequisite Requirements:

The 36-credit course of study assumes an undergraduate degree in Business, which includes financial accounting at the intermediate level, and two semesters of statistics. Students with a degree in Business, but without these courses may be required to take:

BUSI 599 (<https://catalog.njcu.edu/search/?P=BUSI%20599>) with the embedded Harvard Business School Online Credential of Readiness (CORE) in the first semester and attain a grade of B to continue in the MBA program.

Code	Title	Credits
MGMT 516	Global Strategic Management	3
MGMT 518	Business Analytics in Supply Chain, Logistics and Maritime Port Management	3
MGMT 595	Executive Communication	3
MGMT 710	Operations and Management of Transportation	3
MGMT 715	Operations and Supply Chain Management	3
MGMT 716	Maritime Management	3
MGMT 717	Maritime Port Management	3
FINC 507	Corporate Financial Management	3
FINC 514	Introduction to Business Analytics and Data Science	3
ACCT 552	Strategic Profitability Analysis: Accounting for Managers	3
MKTG 515	Contemporary Marketing Perspectives: Trends, Strategies and Practice	3
BUSI 799	Interdisciplinary Capstone in Business Administration	3
Total Credits		36

Student Learning Outcomes

Upon completion of the Master of Business Administration with a Specialization in Supply Chain and Maritime Port Management program, students will be able to:

1. Identify ethical issues and understand the implications of social responsibility for sustainable business practices.
2. Evaluate information and apply critical thinking skills to identify solutions and inform business decisions.
3. Utilize technology, apply quantitative methods and interpret data to solve business problems.
4. Integrate knowledge of core business concepts and collaborate productively as part of a team.
5. Work effectively in a diverse environment and understand how global and cultural issues effect the organization and its stakeholders.
6. Compose clear and concise forms of written communication to effectively convey ideas and information associated with business topics.

7. Communicate business concepts effectively through oral presentation.