

# ART—B.F.A., CONCENTRATION IN GRAPHIC DESIGN

A graphic designer uses text, images and graphics to build on the basic elements of design: line, shape, color, and balance. Students of graphic design use their visual abilities to create functional designs for print, websites and apps. Our labs are equipped with the latest software and technology, and instructors with professional backgrounds, so students acquire both technical skills and skills of creative critical thinking, prepared to meet the demands of the professional world. This concentration leads to the development of a cohesive body of work, a professional portfolio, and BFA exhibition.

## REQUIREMENTS FOR PROGRESS AND DEGREE COMPLETION

- A minimum cumulative undergraduate grade point average (CGPA) in Art Courses of 3.0.
- BFA students are required to pass a Senior Review and Exhibition in order to complete the program.
- Students in the BFA degree complete a shorter program of General Education requirements.

## TRANSFER STUDENTS

Transfer students may have up to 30 credits from an Associates in Fine Arts Degree applied to major course requirements in the BFA program if approved by a faculty advisor or the department chair.

Code	Title	Credits
<b>Required Foundation Courses:</b>		<b>12</b>
ART 110	Two Dimensional Design	3
ART 111	Three Dimensional Design	3
ART 115	Drawing Studio I	3
ART 185	Computer Graphics	3
<b>Required Art History Courses:</b>		<b>12</b>
ART 106	Contemporary Art	3
ART 131	World Art II	3
ART 232	History of Communication Design	3
Upper Level Art History Elective (200-400 level)		3
<b>Required Art Studio Courses:</b>		<b>24</b>
ART 237	Typography/Desktop Publishing	3
ART 283	Communication Design Techniques	3
ART 315	Book & Magazine Design	3
ART 343	Advertising Design	3
ART 422	Package Design	3
ART 430	Web Design	3
ART 446	User Experience and User Interface Design	3.00
or ART 447	Corporate Publication Design	
ART 448	Information Design	3
<b>Recommended Art Studio Courses:</b>		<b>12</b>
ART 233	Preparation of Art For Printing	3
ART 309	Silkscreen	3
ART 310	Digital Illustration I	3
or ART 430	Web Design	
ART 344	Advanced Advertising Design	3
or ART 425	Digital Illustration II	

<b>Art/Co-Op Electives:</b>	<b>14</b>	
Select 4-5 Art courses in consultation with a faculty advisor		
<b>Required BFA Courses:</b>	<b>8</b>	
ART 450	Portfolio Preparation	1
ART 465	Bachelor Fine Arts Seminar	1
ART 490	Honors in Art I	3
ART 491	Honors in Art II	3
<b>Total Credits:</b>	<b>83</b>	

<b>Freshman</b>		<b>Credits</b>
<b>Semester 1</b>		
ENGL 101	English Composition I	4
MATH 114	Contemporary Mathematics	3
ART 115	Drawing Studio I	3
ART 131	World Art II	3
General Education Tier 1		3
Credits		16

<b>Semester 2</b>		
ENGL 102	English Composition II	4
ART 110	Two Dimensional Design	3
ART 111	Three Dimensional Design	3
ART 185	Computer Graphics	3
General Education Tier 1		3
Credits		16

<b>Sophomore</b>		<b>Credits</b>
<b>Semester 1</b>		
ART 283	Communication Design Techniques	3
ART 232	History of Communication Design	3
ART 237	Typography/Desktop Publishing	3
Studio Art Elective		3
General Education Tier 1		3
Credits		15

<b>Semester 2</b>		
ART 106	Contemporary Art	3
ART 422	Packaging Design	3
Studio Art Concentration Elective		3
General Education Tier 2		3
General Education Tier 2		3
Credits		15

<b>Junior</b>		<b>Credits</b>
<b>Semester 1</b>		
ART 315	Book & Magazine Design	3
ART 343	Advertising Design	3
Studio Art Concentration Elective		3
Studio Art Elective		3
General Education Tier 2		3
Educational Co-op Internship		1
Credits		16

<b>Semester 2</b>		
ART 448	Information Design	3
Studio Art Concentration Elective		3
Studio Art Concentration Elective		3

Studio Art Elective	3
General Education Tier 2	3
Credits	15
<b>Senior</b>	
<b>Semester 1</b>	
ART 430 Web Design	3
Studio Art Concentration Elective	3
Upper Level Art History Elective	3
General Education Tier 2	3
Cooperative Education Internship	4
Credits	16
<b>Semester 2</b>	
ART 447 Corporate Publication Design	3
ART 490 Honors in Art I	3
ART 450 Portfolio Preparation	1
ART 465 Bachelor Fine Arts Seminar	1
Studio Art Concentration Elective	3
General Education Tier 3	3
Credits	14
Total Credits	123

\*\*BFA Students are Exempt from the Creative Process and Production Mode of Inquiry Course Requirements within General Education Tier I and Tier II.

#### ***Student Learning Outcomes***

Upon completion of the B.F.A., with a concentration in Graphic Design, students will be able to:

1. Compose artworks in a range of visual art studio practices with technical proficiency.
2. Analyze formal elements of works of art, craft, and design or other items of material culture.
3. Interpret works of art in light of the social and historic context in which they were produced.
4. Develop a professional art/design portfolio.
5. Produce an art/design exhibition thesis.