

# ART—B.A. GRAPHIC ARTS AND DESIGN

The Graphic Arts and Design specialization offers a course of study focused on the production of multiples, mass media, graphic design and imaging technology. Visual problem solving and information literacy are emphasized as students improve their understanding of design. This liberal arts degree provides students with a broad range of graphic knowledge, tools and skills that gives them a sense of the integrated complexity of 21st century problems.

## REQUIREMENTS FOR ADMISSION AND PROGRESS

- There is no formal review process for admission to the BA in Art program
- Students must maintain a minimum cumulative undergraduate grade point average (CGPA) of 2.0 in order to graduate.

## TRANSFER STUDENTS

Transfer students should meet with a department advisor or the department chair for a review of transfer credits that may be applied to this degree track.

Code	Title	Credits
<b>Required Foundation Courses:</b>		<b>12</b>
ART 110	Two Dimensional Design	3
ART 111	Three Dimensional Design	3
ART 115	Drawing Studio I	3
ART 185	Computer Graphics	3
<b>Required Art History Courses:</b>		<b>9</b>
ART 106	Contemporary Art	3
ART 120	History of Photography	3
or ART 232	History of Communication Design	
ART 131	World Art II	3
<b>Required Studio Courses:</b>		<b>15</b>
ART 230	Photography I	3
ART 237	Typography/Desktop Publishing	3
ART 243	Rendering Techniques	3
ART 283	Communication Design Techniques	3
ART 309	Silkscreen	3
<b>Graphic Arts &amp; Design Studio Electives (Select 5 of the following Graphic Art and Design studio courses in consultation with a faculty advisor):</b>		<b>15</b>
ART 244	Large Format Phototography	3
ART 350	Photography II	3
ART 351	Color Photo I	3
ART 352	Studio Lighting	3
ART 353	Documentary Photo	3
ART 356	Advanced Darkroom Techniques	3
ART 357	Digital Imaging Photography	3
ART 358	Advanced Digital Imaging	3
ART 235	Illustration I	3
ART 236	Advanced Illustration	3
ART 238	Drawing for Designers & Illustrators	3

ART 280	Creative Cartoons & Comics	2
ART 320	Classical Animation	3
ART 307	Relief Printing	3
ART 308	Intaglio Printing	3
ART 311	Lithography	3
ART 412	Advanced Printmaking	3
ART 233	Preparation of Art For Printing	3
ART 234	Lettering & Type Design	2
ART 315	Book & Magazine Design	3
ART 343	Advertising Design	3
ART 344	Advanced Advertising Design	3
ART 447	Corporate Publication Design	3
ART 310	Digital Illustration I	3
ART 410	Advanced Jewelry	3
ART 430	Web Design	3
ART 448	Information Design	3
<b>Non-Graphic Arts and Design Electives (Select 2 of the following Art courses outside of Graphic Arts and Design in consultation with a faculty advisor):</b>		<b>6</b>
ART 214	Drawing & Composition II	3
ART 219	Life Drawing I	3
ART 305	Life Drawing II	3
ART 213	Technical Drawing for Artists	3
ART 245	Color Theory	3
ART 207	Painting Fundamentals	3
ART 300	Portrait Painting	3
ART 404	Figure Painting	3
ART 415	Studio Painting	3
ART 216	Sculpture I	3
ART 316	Sculpture II	3
ART 402	Sculpture III	3
ART 104	Ceramics I	3
ART 222	Ceramics II	3
ART 303	Ceramics III	3
ART 304	Ceramic Sculpture	3
ART 406	Advanced Ceramics	3
ART 218	Jewelry I	3
ART 212	Metalsmithing I	3
ART 312	Metalsmithing II	3
ART 319	Jewelry II	3
ART 409	Enameling for Jewelers	3
ART 410	Advanced Jewelry	3
ART 108	African & Afro-American Art	3
ART 265	Art in the United States	3
ART 266	Women Artists	3
ART 267	Art of Spain	3
ART 268	Pre-Columbian Art	3
ART 269	Asian Art	3
ART 321	Renaissance Art	3
ART 325	Modern Art	3
ART 326	17th and 18th Century Art	3
ART 327	Art of Latin America	3

ART 328	Classical Art	3
ART 330	Gallery Management I	3
ART 331	Gallery Management II	3
<b>Senior Class</b>		<b>1</b>
ART 450	Portfolio Preparation	1
<b>Total Art Credits:</b>		<b>58</b>

*NOTE: Students must complete minimum of 16 Art credits at 300-level or above.*

*NOTE: Students who do not have an Associate in Arts (A.A.) degree must also refer to the NJCU General Education Program Course Guide for additional degree requirements.*

### Freshman

Semester 1		Credits
ENGL 101 or ESL 101	English Composition I or English Composition I for English as a Second Language Students	4
MATH 114	Contemporary Mathematics	3
ART 115	Drawing Studio I	3
ART 131	World Art II	3
General Education Tier I Course		3
INTD 101	Orientation to College * first time freshmen only	1
Credits		17

### Semester 2

ENGL 102 or ESL 102	English Composition II or	4
ART 110	Two Dimensional Design	3
ART 111	Three Dimensional Design	3
General Education Tier I Course		3
General Education Tier I Course		3
Credits		16

### Sophomore

#### Semester 1

ART 106	Contemporary Art	3
ART 185	Computer Graphics	3
General Education Tier I Course		3
General Education Tier II Course		3
General Education Tier II Course		3
Credits		15

#### Semester 2

ART 120 or ART 232	History of Photography or History of Communication Design	3
ART 230	Photography I	3
ART 283	Communication Design Techniques	3
General Education Tier II Course		3
General Education Tier II Course		3
Credits		15

### Junior

#### Semester 1

ART 237	Typography/Desktop Publishing	3
ART 243	Rendering Techniques	3
General Education Tier II Course		3
General Education Tier II Course		3

MINOR (non-Art) or University Electives, Co-op	3
Credits	15

### Semester 2

ART 309	Silkscreen	3
Graphic Art and Design Specialization Elective		3
Non-Graphic Art and Design Specialization Elective		3
General Education Tier III Capstone Course		3
MINOR (non-Art) or University Electives, Co-op	3	
Credits	15	

### Senior

#### Semester 1

Graphic Art and Design Specialization Elective		3
Graphic Art and Design Studio Elective (choose from list)		3
Non-Graphic Art and Design Specialization Elective		3
MINOR (non-Art) or University Electives, Co-op		3
MINOR (non-Art) or University Electives, Co-op		3
Credits		15

#### Semester 2

ART 450	Portfolio Preparation	1
Graphic Art and Design Specialization Elective		3
Graphic Art and Design Specialization Elective		3
MINOR (non-Art) or University Electives, Co-op		3
MINOR (non-Art) or University Electives, Co-op		3
Credits		13
Total Credits		121

### Student Learning Outcomes

Upon completion of the Graphic Art and Design program, students will be able to

1. Compose artworks in a range of visual art studio practices with technical proficiency.
2. Analyze formal elements of works of art, craft, and design or other items of material culture.
3. Interpret works of art in light of the social and historic context in which they were produced.
4. Develop a general art/design portfolio.