

MEDIA ARTS, B.A.

Completion of this major prepares one for a career as a production assistant, research assistant, script advisor, or post-production assistant. Continued study may include a master's and/or doctoral degree in media studies or a master of fine arts degree in production or film studies.

Students are accepted in the Media Arts major only after review by the department, and they must have achieved a minimum grade point average of 2.5 to apply for admission. Majors must maintain a minimum grade point average of 2.0 to graduate with a degree in Media Arts.

Various discipline-specific concentrations that will prepare students for multiple fields of employment or areas of additional undergraduate/graduate study are noted below. Course requirements for each concentration are explained in detail. The requirements for graduation, in addition to completion of the major area, are listed on "Undergraduate Degree Requirements (<https://catalog.njcu.edu/undergraduate/undergraduate-degree-requirements/>)."

Code	Title	Credits
Required Courses		
MEDI 102	Development of Film I	3
MEDI 103	Development of Film II	3
MEDI 110	Foundations of Media Design	3
MEDI 204	Media in American Society ¹	3
MEDI 205	Digital Media I ²	3
MEDI 210	Sound Production ³	3
MEDI 311	Video Production I	3
MEDI 312	Film Production I	3
MEDI 330	Media Writing	3
or MEDI 331	Screenwriting	
MEDI 402	Film Aesthetics	3
MEDI 422	Multi-Media Production	3
Co-Op Internship 4-6 Credits (must have completed MEDI 110, 210, 311 & 312, and have a GPA of at least 2.5)		4-6
Restricted Electives: 18 credits are required, with a minimum of 12 credits in production courses:		18
PRODUCTION ELECTIVES		
MEDI 230	Photography I	3
MEDI 250	The Future of Media	3
MEDI 310	MultipleTrack Music Production	3
MEDI 320	Radio Production	3
MEDI 330	Media Writing	3
MEDI 331	Screenwriting	3
MEDI 333	Film Production II	3
MEDI 408	Basic Interactive Media	3
MEDI 409	Advanced Interactive Media	3
MEDI 410	Video Field Production	3
MEDI 411	Advanced Video Production	3
MEDI 412	Film Directing	3
MEDI 413	Television Production Workshop	3
MEDI 414	Film Post Production	3
MEDI 415	Film/Computer Animation	3
MEDI 416	Film/Television Lighting	3

MEDI 417	Advanced Cinematography: Film Practicum	3
MEDI 419	Digital Media II	3
MEDI 423	Sound Post-Production	3
MEDI 424	Post-Production Techniques in Video	3

THE FOLLOWING MAY COUNT AS EITHER PRODUCTION OR THEORY ELECTIVES - AS DETERMINED BY THE CHAIRPERSON

MEDI 430	Honors I	3
MEDI 431	Honors II	3

THEORY ELECTIVES

MEDI 302	Film Genre: French Film	3
MEDI 303	Film Genre: Alfred Hitchcock	3
MEDI 304	Cinema and Media Studies: Film Noir	3
MEDI 306	Film Genre: Western	3
MEDI 307	Cinema and Media Studies: Science Fiction	3
MEDI 321	Film Genre: The Musical	3
MEDI 322	Cinema and Media Studies: Horror	3
MEDI 324	Film Genre: Orson Welles	3
MEDI 325	Film Genre: Italian Film	3
MEDI 326	Cinema and Media Studies: Avant-Garde	3
MEDI 327	Cinema and Media Studies: Women in Film	3
MEDI 328	Film Genre: Latin-American Film	3
MEDI 329	Cinema and Media Studies: Documentary	3
MEDI 335	Cinema and Media Studies: Race/Ethnicity in Film	3
MEDI 336	Cinema and Media Studies: Contemporary European Film	3
MEDI 338	Film Genre: American Directors	3
MEDI 339	Film Genre: Male Image in Film	3
MEDI 343	Film Genre: John Ford	3
MEDI 346	Film Genre: Contemporary Black	3
MEDI 348	Film Genre: Films of 80's-90's	3
MEDI 349	Film Genre:	3
MEDI 350	Film Genre: Film Music	3
MEDI 351	Cinema & Media Studies: Asian Film	3
MEDI 418	Human Conflict in Film	3
MEDI 420	Media Arts Seminar	3

Total Media Credits: 51 Minimum 51

* Can be used simultaneously to fulfill general education requirement

¹ Counts as Tier 2 Social and Historical Perspectives General Education

² Counts as Tier 2 Scientific and Quantitative Inquiries General Education

³ Counts as Tier 2 Creative Process and Production General Education

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Student Learning Outcomes

Upon completion of the Media Arts BA program, students will be able to:

1. Identify basic rules of visual composition and sound design.
2. Compare and contrast cinematic styles across film history.
3. Employ skilled craftsmanship in the making of their own media production.
4. Experiment working in different stylistic and technical genres in media production.

5. Analyze film and media with an understanding of changes in historical and cultural contexts.
6. Develop a body of advanced media productions.
7. Develop the writing skills necessary for integration in (and foundation for) media works.