

MEDIA ARTS, B.A.

Completion of this major prepares one for a career as a production assistant, research assistant, script advisor, or post-production assistant. Continued study may include a master's and/or doctoral degree in media studies or a master of fine arts degree in production or film studies.

Students are accepted in the Media Arts major only after review by the department, and they must have achieved a minimum grade point average of 2.5 to apply for admission. Majors must maintain a minimum grade point average of 2.0 to graduate with a degree in Media Arts.

Various discipline-specific concentrations that will prepare students for multiple fields of employment or areas of additional undergraduate/graduate study are noted below. Course requirements for each concentration are explained in detail. The requirements for graduation, in addition to completion of the major area, are listed on "Undergraduate Degree Requirements (<https://catalog.njcu.edu/undergraduate/undergraduate-degree-requirements/>)."

Code	Title	Credits
Required Courses		
MEDI 102	Development of Film I	3
MEDI 103	Development of Film II	3
MEDI 110	Foundations of Media Design	3
MEDI 204	Media in American Society ¹	3
MEDI 205	Digital Media I ²	3
MEDI 210	Sound Production ³	3
MEDI 311	Video Production I	3
MEDI 312	Film Production I	3
MEDI 330	Media Writing	3
or MEDI 331	Screenwriting	
MEDI 402	Film Aesthetics	3
MEDI 422	Multi-Media Production	3
Co-Op Internship 4-6 Credits (must have completed MEDI 110, 210, 311 & 312, and have a GPA of at least 2.5)		4-6
Restricted Electives: 18 credits are required, with a minimum of 12 credits in production courses:		18
PRODUCTION ELECTIVES		
MEDI 230	Photography I	3
MEDI 250	The Future of Media	3
MEDI 310	MultipleTrack Music Production	3
MEDI 320	Radio Production	3
MEDI 330	Media Writing	3
MEDI 331	Screenwriting	3
MEDI 333	Film Production II	3
MEDI 408	Basic Interactive Media	3
MEDI 409	Advanced Interactive Media	3
MEDI 410	Video Field Production	3
MEDI 411	Advanced Video Production	3
MEDI 412	Film Directing	3
MEDI 413	Television Production Workshop	3
MEDI 414	Film Post Production	3
MEDI 415	Film/Computer Animation	3
MEDI 416	Film/Television Lighting	3

MEDI 417	Advanced Cinematography: Film Practicum	3
MEDI 419	Digital Media II	3
MEDI 423	Sound Post-Production	3
MEDI 424	Post-Production Techniques in Video	3

THE FOLLOWING MAY COUNT AS EITHER PRODUCTION OR THEORY ELECTIVES - AS DETERMINED BY THE CHAIRPERSON

MEDI 430	Honors I	3
MEDI 431	Honors II	3

THEORY ELECTIVES

MEDI 302	Film Genre: French Film	3
MEDI 303	Film Genre: Alfred Hitchcock	3
MEDI 304	Cinema and Media Studies: Film Noir	3
MEDI 306	Film Genre: Western	3
MEDI 307	Cinema and Media Studies: Science Fiction	3
MEDI 321	Film Genre: The Musical	3
MEDI 322	Cinema and Media Studies: Horror	3
MEDI 324	Film Genre: Orson Welles	3
MEDI 325	Film Genre: Italian Film	3
MEDI 326	Cinema and Media Studies: Avant-Garde	3
MEDI 327	Cinema and Media Studies: Women in Film	3
MEDI 328	Film Genre: Latin-American Film	3
MEDI 329	Cinema and Media Studies: Documentary	3
MEDI 335	Cinema and Media Studies: Race/Ethnicity in Film	3
MEDI 336	Cinema and Media Studies: Contemporary European Film	3
MEDI 338	Film Genre: American Directors	3
MEDI 339	Film Genre: Male Image in Film	3
MEDI 343	Film Genre: John Ford	3
MEDI 346	Film Genre: Contemporary Black	3
MEDI 348	Film Genre: Films of 80's-90's	3
MEDI 349	Film Genre:	3
MEDI 350	Film Genre: Film Music	3
MEDI 351	Cinema & Media Studies: Asian Film	3
MEDI 418	Human Conflict in Film	3
MEDI 420	Media Arts Seminar	3

Total Media Credits: 51 Minimum 51

* Can be used simultaneously to fulfill general education requirement

¹ Counts as Tier 2 Social and Historical Perspectives General Education

² Counts as Tier 2 Scientific and Quantitative Inquiries General Education

³ Counts as Tier 2 Creative Process and Production General Education

Freshman

Semester 1		Credits
ENGL 101	English Composition I	4
or ESL 101	or English Composition I for English as a Second Language Students	
INTD 101	Orientation to College ^{*first time freshmen only.}	1

MATH 114 or MATH 140	Contemporary Mathematics or Statistics I	3
MEDI 102	Development of Film I	3
General Education Tier I Course		3
General Education Tier I Course		3
Credits		17

Semester 2

ENGL 102 or ESL 102	English Composition II or	4 - 6
MEDI 103	Development of Film II	3
MEDI 110	Foundations of Media Design	3
MEDI 210	Sound Production ³	3
General Education Tier II Course		3
Credits		16-18

Sophomore**Semester 1**

MEDI 204	Media in American Society ¹	3
MEDI 205	Digital Media I ²	3
General Education Tier I Course		3
General Education Tier II Course		3
General Education Tier II Course		3
Credits		15

Semester 2

MEDI 330 or MEDI 331	Media Writing or Screenwriting	3
MEDI 311	Video Production I	3
General Education Tier I Course		3
General Education Tier II Course		3
General Education Tier II Course		3
Credits		15

Junior**Semester 1**

MEDI 312	Film Production I	3
200-300 Level Media Arts Elective		3
200-300 Level Media Arts Elective		3
General Education Tier III Course		3
General Education Tier II Course		3
Credits		15

Semester 2

200-300 Level Media Arts Course		3
200-300 Level Media Arts Course		3
200-300 Level Media Arts Course		3
Elective or Minor Course		3
Elective or Minor Course		3
Credits		15

Senior**Semester 1**

MEDI 402	Film Aesthetics	3
300-400 Level Media Arts Elective		3
Media Cooperative Education		4-6
Elective or Minor Course		3
Credits		13-15

Semester 2

MEDI 422	Multi-Media Production	3
300-400 Media Arts Elective		3
400 Level Media Arts Elective		3
Elective or Minor Course		3
Elective or Minor Course		3
Credits		15
Total Credits		121-125

³ Counts as Tier 2 Creative Process and Production General Education

¹ Counts as Tier 2 Social and Historical Perspectives General Education

² Counts as Tier 2 Scientific and Quantitative Inquiries General Education

Student Learning Outcomes

Upon completion of the Media Arts BA program, students will be able to:

1. Identify basic rules of visual composition and sound design.
2. Compare and contrast cinematic styles across film history.
3. Employ skilled craftsmanship in the making of their own media production.
4. Experiment working in different stylistic and technical genres in media production.
5. Analyze film and media with an understanding of changes in historical and cultural contexts.
6. Develop a body of advanced media productions.
7. Develop the writing skills necessary for integration in (and foundation for) media works.