

FINANCE, B.S.

The Bachelor of Science in Finance program helps students to develop an understanding of the role of financial institutions, gain knowledge of how assets and liabilities are managed, and learn the strategies for financial planning and risk management in domestic and international markets.

A degree in finance prepares graduates for careers in commercial banking, corporate treasury, insurance, investment banking, and real estate. Students also acquire the business skills necessary to launch and grow their own businesses.

A Bachelor of Science in Finance degree prepares students for graduate studies in all areas of business.

Once matriculated at NJCU, transfer students must complete at least 30 credits at NJCU to satisfy the university's residency requirement. Students must also maintain a GPA of 2.5 or better in courses taken in the School of Business. Students must earn a grade of C or higher in each School of Business course (ACCT, BUSI, ECON, FINC, MGMT, MKTG) used in fulfillment of a graduation requirement.

Code	Title	Credits
Common Core Requirements (33 credits)		
MGMT 225	Business Enterprise Applications	3
MGMT 251	Operations and Project Management Fundamentals	3
ECON 203	Business Statistics	3
MGMT 211	Principles of Management	3
MKTG 231	Principles of Marketing	3
MGMT 241	Global Business	3
ACCT 251	Financial Accounting	3
ACCT 252	Management Accounting (Pre-Requisite ACCT 251)	3
MGMT 235	Business Law I: Legal Environment of Business	3
FINC 371	Managerial Finance (Pre-Requisite ECON 208, ACCT 252, MATH 164)	3
MGMT 411	Business Policy (Pre-Requisite FINC 371)	3
Major Requirements (18 credits)		
FINC 320	Investment Principles for Financial Planning	3
ECON 364	Money & Banking (Pre-Requisite ECON 207 & ECON 208)	3
FINC 364	International Finance (Pre-Requisite FINC 371)	3
FINC 473	Portfolio Analysis (Pre-Requisite FINC 272, FINC 371)	3
FINC 474	Capital Markets & Financial Institutions (Pre-Requisite ECON 364, FINC 371)	3
FINC 471	Seminar: Issues in Corporate Finance	3
Finance Major Electives (6 credits): Any two courses from the following list:		
FINC 215	Real Estate Principles I	3
FINC 305	Introduction to Data Science	3
FINC 330	Tax Planning	3
FINC 370	Entrepreneurial Finance	3

FINC 375	Essentials of Professional Financial Planning	3
FINC 391	Foreign Trade	3
FINC 405	Programming Basics for Business Analytics and Data Science	3
FINC 420	Principles of Estate & Insurance Planning	3
FINC 435	Financial Planning for Retirement, Benefits, & Education	3
FINC 404	Risk Management and Insurance	3
FINC 425	Spreadsheet Applications in Business and Finance	3
ACCT 253	Quick Books	3
ACCT 351	Intermediate Accounting I	3
ECON 320	Econometrics	3
MGMT 312	Human Resource Management	3
MGMT 413	Business Information Systems	3
MKTG 331	Consumer Behavior	3
General Education Courses Required		
MATH 164	Pre-Calculus for Business Students	4
or ECON 221	Analytics For Business and Economics	
ECON 207	Principles of Economics: Macro	3
ECON 208	Principles of Economics: Micro	3
Total: 54 credits		

*Students must earn a C or better in all Business courses

Freshman		
Semester 1		Credits
ENGL 101	English Composition I ¹	4
MATH 164	Pre-Calculus for Business Students ²	3-4
General Education Tier I Course		3
General Education Tier I Course		3
INTD 101	Orientation to College ^{*first time freshmen only}	1
Credits		14-15
Semester 2		
ENGL 102	English Composition II ¹	4
MGMT 211	Principles of Management	3
General Education Tier I Course		3
General Education Tier I Course		3
Elective		3
Credits		16
Sophomore		
Semester 1		
MGMT 241	Global Business	3
ECON 207	Principles of Economics: Macro (General Education Tier II Course)	3
MGMT 225	Business Enterprise Applications	3
ACCT 251	Financial Accounting	3
General Education Tier II Course		3
Credits		15
Semester 2		
FINC 250	Financial Literacy: Strategies for Financial Success (General Education Tier II Course)	3

ECON 208	Principles of Economics:Micro (General Education Tier II Course)	3
ECON 203	Business Statistics	3
ACCT 252	Management Accounting	3
General Education Tier II Course		3
Credits		15
Junior		
Semester 1		
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 235	Business Law I: Legal Environment of Business	3
FINC 371	Managerial Finance	3
General Education Tier III Course		3
Elective/Minor Course		3
Credits		15
Semester 2		
MKTG 231	Principles of Marketing	3
ECON 364	Money & Banking	3
FINC 320	Investment Principles for Financial Planning	3
FINC 364	International Finance	3
Elective/Minor Course		3
Credits		15
Senior		
Semester 1		
FINC 473	Portfolio Analysis	3
FINC 474	Capital Markets & Financial Institutions	3
FINC XXX Major Elective/Minor Course		3
Elective/Minor Course		3
Elective/Minor Course		3
Credits		15
Semester 2		
MGMT 411	Business Policy	3
FINC 471	Seminar:Issues in Corporate Finance	3
FINC XXX Major Elective/Minor Course		3
Elective/Minor Course		3
Elective/Minor Course		2
Credits		14
Total Credits		119-120

1. Identify ethical issues and understand the implications of social responsibility for sustainable business practices.
2. Evaluate information and apply critical thinking skills to identify solutions and inform business decisions.
3. Utilize technology, apply quantitative methods and interpret data to solve business problems.
4. Integrate knowledge of core business concepts and collaborate productively as part of a team.
5. Work effectively in a diverse environment and understand how global and cultural issues effect the organization and its stakeholders.
6. Compose clear and concise forms of written communication to effectively convey ideas and information associated with business topics.
7. Communicate business concepts effectively through oral presentation.
8. Apply financial concepts and tools to analyze problems and inform business decisions in a global economy.

¹ Students who take English Composition I and II for English as a Second Language (ESL 101 and ESL 102) complete these in place of ENGL 101 and 102 but have fewer free elective credits as a result.

² Electives may be taken by students to fulfill the 120 credit requirement for graduation. Electives may be taken to obtain a co-degree, a minor, or explore areas of interest. Students are urged to consult their academic advisors regarding electives.

Student Learning Outcomes

Upon completion of the Bachelor of Science in Finance, students will be able to: