

BUSINESS, MINOR

A general business minor is available to all students, except for those who are majoring in a business discipline such as Accounting, Finance, Global Business, Management, Marketing, or Supply Chain. A general business minor makes business theory and application more accessible to all students regardless of their major.

Code	Title	Credits
Minor Requirements (15 credits):		
ACCT 251	Financial Accounting	3
ECON 115	Money and Markets	3
FINC 220	Foundations of Finance for Business and Life	3
MGMT 211	Principles of Management	3
MKTG 231	Principles of Marketing	3
Select One elective from among the following (3 credits):		
ACCT 253	Quick Books	3
ACCT 281	Business Law I	3
MGMT 241	Global Business	3
ECON 207	Principles of Economics:Macro	3
FINC 370	Entrepreneurial Finance	3
MGMT 225	Business Enterprise Applications	3
MGMT 230	Business Communications Essentials	3
MGMT 251	Operations and Project Management Fundamentals	3
MKTG 331	Consumer Behavior	3
MKTG 332	Market Communications	3
Total: 18 credits		