

BUSINESS, MINOR

A business minor is available to all students except for those majoring in a discipline within the School of Business. The business minor provides non-business majors with preparation in business theory and application.

Code	Title	Credits
Minor Requirements:		15
ACCT 251	Financial Accounting	3
ECON 115	Money and Markets	3
FINC 220	Foundations of Finance for Business and Life	3
MGMT 211	Principles of Management	3
MKTG 231	Principles of Marketing	3
Select one elective from among the following:		3
ACCT 253	Quick Books	3
MGMT 235	Business Law I: Legal Environment of Business	3
MGMT 241	Global Business	3
ECON 207	Principles of Economics:Macro	3
FINC 370	Entrepreneurial Finance	3
MGMT 225	Business Enterprise Applications	3
MGMT 230	Business Communications Essentials	3
MGMT 251	Operations and Project Management Fundamentals	3
MKTG 331	Consumer Behavior	3
MKTG 332	Integrated Marketing Communication	3
Total Credits:		18

Additional courses from the School of Business may be used to satisfy the requirement for an elective, subject to approval of a substitution request.

Student Learning Outcomes

Upon completion of the Business Minor, students will be able to:

1. Identify ethical issues and understand the implications of social responsibility for sustainable business practices.
2. Evaluate information and apply critical thinking skills to identify solutions and inform business decisions.
3. Utilize technology, apply quantitative methods and interpret data to solve business problems.
4. Integrate knowledge of core business concepts and collaborate productively as part of a team.
5. Work effectively in a diverse environment and understand how global and cultural issues effect the organization and its stakeholders.
6. Compose clear and concise forms of written communication to effectively convey ideas and information associated with business topics.
7. Communicate business concepts effectively through oral presentation.