

# ENTREPRENEURSHIP, MINOR

---

This minor is designed to provide a multidisciplinary foundation in entrepreneurship. Students will gain an understanding of the challenges and opportunities for entrepreneurs in the key functional areas such as communications, marketing, finance, and operations. Through application and professional networking, students will develop the tools to launch a new venture.

Designed for both business and non-business majors, this interactive minor teaches students step-by-step how to creatively solve real-world problems, apply a business model to their solutions, and then assess the feasibility of their start up idea. In this minor, students will learn how to effectively market, manage, and finance a new venture, preparing them to be productive, self-sustaining members of our community, while aiding in the economic development of the region and nation.

Code	Title	Credits
<b>Required Courses:</b>		
MGMT 220	Introduction to Entrepreneurship	3
MGMT 230	Business Communications Essentials	3
MKTG 250	Viral Marketing: An Entrepreneurial Approach	3
ACCT 253	Quick Books	3
FINC 370	Entrepreneurial Finance	3
MGMT 513	Entrepreneurship (Capstone)	3
<b>Total Credits:</b>		<b>18</b>