

GLOBAL BUSINESS, B.S.

Completion of the Bachelor of Science in Global Business prepares the student for a career in multinational firms, financial institutions, international organizations, and government. Graduates are qualified for continued study at the master's level.

Once matriculated at NJCU, transfer students must complete at least 30 credits at NJCU to satisfy the university's residency requirement. Students must also maintain a GPA of 2.5 or better in courses taken in the School of Business. Students must earn a grade of C or higher in each School of Business course (ACCT, BUSI, ECON, FINC, MGMT, MKTG) used in fulfillment of a graduation requirement.

Code	Title	Credits
Common Core Requirements (33 credits)		
ACCT 251	Financial Accounting	3
ACCT 252	Management Accounting	3
ECON 203	Business Statistics	3
FINC 371	Managerial Finance	3
MGMT 211	Principles of Management	3
MGMT 225	Business Enterprise Applications	3
MGMT 235	Business Law I: Legal Environment of Business	3
MGMT 241	Global Business	3
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 411	Business Policy	3
MKTG 231	Principles of Marketing	3
Major Requirements (21 credits)		
ACCT 366	International Accounting	3
FINC 364	International Finance	3
FINC 391	Foreign Trade	3
MGMT 230	Business Communications Essentials	3
MGMT 412	Global Supply - Chain Management	3
MGMT 495	Capstone Seminar in Global Management	3
MKTG 363	Global Marketing	3
Language Requirement (6 credits)		
Foreign Language		3
Foreign Language		3
General Education Courses Requirement		
MATH 164 or ECON 221	Pre-Calculus for Business Students Analytics For Business and Economics	4
ECON 207	Principles of Economics:Macro ¹	3
ECON 208	Principles of Economics:Micro ¹	3
Total: 57 credits		

¹ Taken as a pre-major required course.

*Students must earn a C or better in all Business courses

Freshman		
Semester 1		
ENGL 101	English Composition I ¹	4
MATH 164 or ECON 221	Pre-Calculus for Business Students or Analytics For Business and Economics	3-4
General Education Tier I Course		3
General Education Tier I Course		3
INTD 101	Orientation to College ^{*first time freshmen only}	1
Credits		14-15
Semester 2		
ENGL 102	English Composition II ¹	4
MGMT 211	Principles of Management	3
General Education Tier I Course		3
General Education Tier I Course		3
Elective		3
Credits		16
Sophomore		
Semester 1		
MGMT 241	Global Business	3
ECON 207	Principles of Economics:Macro (School of Business requirement. General Education Tier II Course)	3
MGMT 225	Business Enterprise Applications	3
ACCT 251	Financial Accounting	3
General Education Tier II Course		3
Credits		15
Semester 2		
ECON 208	Principles of Economics:Micro (School of Business requirement. General Education Tier II Course)	3
ECON 203	Business Statistics	3
ACCT 252	Management Accounting	3
General Education Tier II Course		3
Elective/Minor Course		3
Credits		15
Junior		
Semester 1		
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 235	Business Law I: Legal Environment of Business	3
FINC 371	Managerial Finance	3
Foreign Language Course		3
General Education Tier II Course		3
Credits		15
Semester 2		
MKTG 231	Principles of Marketing	3
MGMT 230	Business Communications Essentials	3
MKTG 363	Global Marketing	3
General Education Tier III Course		3
Elective/Minor Course		3
Credits		15

Senior**Semester 1**

FINC 364	International Finance	3
MGMT 411	Business Policy	3
MGMT 412	Global Supply - Chain Management	3
MGMT 413	Business Information Systems	3
Foreign Language Course		3
Credits		15

Semester 2

FINC 391	Foreign Trade	3
MGMT 495	Capstone Seminar in Global Management	3
Elective/Minor Course		3
Elective/Minor Course		3
Elective/Minor Course		2
Credits		14
Total Credits		119-120

¹ Students who take English Composition I and II for English as a Second Language (ESL 101 and ESL 102) complete these in place of ENGL 101 and 102 but have fewer free elective credits as a result.

Student Learning Outcomes

Upon completion of the Bachelor of Science in Global Business program, students will be able to:

1. Identify ethical issues and understand the implications of social responsibility for sustainable business practices.
2. Evaluate information and apply critical thinking skills to identify solutions and inform business decisions.
3. Utilize technology, apply quantitative methods and interpret data to solve business problems.
4. Integrate knowledge of core business concepts and collaborate productively as part of a team.
5. Work effectively in a diverse environment and understand how global and cultural issues effect the organization and its stakeholders.
6. Compose clear and concise forms of written communication to effectively convey ideas and information associated with business topics.
7. Communicate business concepts effectively through oral presentation.
8. Evaluate the scope of global business and recognize the political and regulatory environments that shape international business and trade.