

MANAGEMENT, B.S.

The Bachelor of Science in Management provides students with fundamental management concepts. This includes the management techniques of different organizations: business; government; health services; education and insurance. Continuing study examines the functional and analytical specialties within institutions. Graduates work as business practitioners, as managers in manufacturing, banking, marketing, hospitality operations, restaurants, and retail.

The requirements for admission to this degree track are:

1. a minimum cumulative grade point average (CGPA) of 2.5;
2. completion of at least 42 credits, including the All University Requirements and the following specific pre-major courses:

Code	Title	Credits
MATH 164	Pre-Calculus for Business Students	3 - 4
	or MATH 1165 Pre-Calculus for Business	
MATH 200	Calculus for Business	3
ECON 207	Principles of Economics:Macro	3
ECON 208	Principles of Economics:Micro	3

3. a minimum CGPA of 2.5 in all BUSI courses already completed.

Incoming students may transfer up to 50% of the School of Business courses required in the major, pending department evaluation for transfer equivalency. Once matriculated at NJCU, transfer students must complete at least 30 credits at NJCU to satisfy the university's residency requirement. Students must also maintain a GPA of 2.5 or better in courses taken in the School of Business. In fulfillment of graduation requirements, students must earn a grade of C or higher in all School of Business courses.

Code	Title	Credits
Common Core Requirements:		33
MGMT 225	Business Enterprise Applications	3
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 203	Business Statistics	3
MGMT 211	Principles of Management	3
MKTG 231	Principles of Marketing	3
MGMT 241	Global Business	3
ACCT 251	Financial Accounting	3
ACCT 252	Management Accounting (Pre-Requisite ACCT 251)	3
ACCT 281	Business Law I	3
FINC 371	Managerial Finance (Pre-Requisite ECON 208, ACCT 252, MATH 164)	3
MGMT 411	Business Policy (Pre-Requisite FINC 371)	3
Major Requirements:		24
MGMT 243	Global Management (Pre-Requisite MGMT 211)	3
MGMT 311	Organization, Theory & Practice (Pre-Requisite MGMT 211)	3
MGMT 312	Human Resource Management (Pre-Requisite MGMT 211)	3

MGMT 412	Global Supply - Chain Management (Pre-Requisite MGMT 203, MGMT 211, MATH 164)	3
MGMT 413	Business Information Systems (Pre-Requisite MGMT 211, MGMT 225)	3
MGMT 511	Management Analytics	3
*This includes the Management Major Electives listed below		
Management Major Electives:		6
ACCT 253	Quick Books	3
FINC 370	Entrepreneurial Finance (Pre-Requisite FINC 371)	3
FINC 391	Foreign Trade (Pre-Requisite MGMT 241)	3
MGMT 220	Introduction to Entrepreneurship	3
MGMT 230	Business Communications Essentials	3
MGMT 300	Introduction to Supply Chain, Logistics and Port Management	3
MGMT 301	Professional Development	3
MGMT 305	Procurement and Supplier Management (Pre-Requisite MGMT 300)	3
MGMT 306	Logistics and Transportation Management (Pre-Requisite MGMT 300)	3
MKTG 250	Viral Marketing: An Entrepreneurial Approach	3
MKTG 363	Global Marketing (Pre-Requisite MKTG 231)	3
Required General Education Courses:		
MATH 164	Pre-Calculus for Business Students	4
MATH 200	Calculus for Business	3
ECON 207	Principles of Economics:Macro	3
ECON 208	Principles of Economics:Micro	3
Total Credits:		57

*Students must earn a C or better in all Business courses

Course	Title	Credits
Freshman Semester 1		
ENGL 101 or ESL 101	English Composition I or English Composition I for English as a Second Language Students	4
MATH 164	Pre-Calculus for Business Students	4
	General Education Tier I Course	3
	General Education Tier I Course	3
INTD 101	Orientation to College ^{*first time freshmen only}	1
		Credits
		15
Semester 2		
ENGL 102 or ESL 102	English Composition II or English Composition II for English as a Second Language Students	4
MATH 200	Calculus for Business (General Education Tier II Course for Business Students Only.)	3
MGMT 211	Principles of Management	3
	General Education Tier I Course	3
	General Education Tier I Course	3
		Credits
		16

Sophomore**Semester 1**

ECON 207	Principles of Economics:Macro (General Education Tier II Course for Business Students Only)	3
MGMT 241	Global Business	3
MGMT 225	Business Enterprise Applications	3
ACCT 251	Financial Accounting	3
Elective/Minor Course		3
Credits		15

Semester 2

ECON 208	Principles of Economics:Micro (General Education Tier II Course for Business Students Only)	3
MGMT 203	Business Statistics	3
ACCT 252	Management Accounting	3
General Education Tier II Course		3
General Education Tier II Course		3
Credits		15

Junior**Semester 1**

MGMT 251	Operations and Project Management Fundamentals	3
ACCT 281	Business Law I	3
FINC 371	Managerial Finance	3
General Education Tier II Course		3
Elective/Minor Course		3
Credits		15

Semester 2

MKTG 231	Principles of Marketing	3
MGMT 243	Global Management	3
MGMT 311	Organization, Theory & Practice	3
General Education Tier III Course		3
Elective/Minor Course		3
Credits		15

Senior**Semester 1**

MGMT 312	Human Resource Management	3
MGMT 412	Global Supply - Chain Management	3
MGMT 413	Business Information Systems	3
Elective/Minor Course		3
Elective/Minor Course		3
Credits		15

Semester 2

MGMT 411	Business Policy	3
MGMT 511	Management Analytics	3
Elective/Minor Course		3
Elective/Minor Course		3
Elective/Minor Course		3
Credits		15
Total Credits		121

Student Learning Outcomes

Upon completion of the Bachelor of Science in Management, students will be able to:

1. Identify ethical issues and understand the implications of social responsibility for sustainable business practices.
2. Evaluate information and apply critical thinking skills to identify solutions and inform business decisions.
3. Utilize technology, apply quantitative methods and interpret data to solve business problems.
4. Integrate knowledge of core business concepts and collaborate productively as part of a team.
5. Work effectively in a diverse environment and understand how global and cultural issues effect the organization and its stakeholders.
6. Compose clear and concise forms of written communication to effectively convey ideas and information associated with business topics.
7. Communicate business concepts effectively through oral presentation.
8. Utilize management functions including planning, organization, staffing, directing and controlling for effective business operations.