

MANAGEMENT, B.S.

The Bachelor of Science in Management provides students with fundamental management concepts. This includes the management techniques of different organizations: business; government; health services; education and insurance. Continuing study examines the functional and analytical specialties within institutions. Graduates work as business practitioners, as managers in manufacturing, banking, marketing, hospitality operations, restaurants, and retail.

Once matriculated at NJCU, transfer students must complete at least 30 credits at NJCU to satisfy the university's residency requirement. Students must also maintain a GPA of 2.5 or better in courses taken in the School of Business. Students must earn a grade of C or higher in each School of Business course (ACCT, BUSI, ECON, FINC, MGMT, MKTG) used in fulfillment of a graduation requirement.

Code	Title	Credits
Common Core Requirements:		33
ACCT 251	Financial Accounting	3
ACCT 252	Management Accounting (Pre-Requisite ACCT 251)	3
ECON 203	Business Statistics	3
FINC 371	Managerial Finance (Pre-Requisite ECON 208, ACCT 252, MATH 164)	3
MGMT 211	Principles of Management	3
MGMT 225	Business Enterprise Applications	3
MGMT 235	Business Law I: Legal Environment of Business	3
MGMT 241	Global Business	3
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 411	Business Policy (Pre-Requisite FINC 371)	3
MKTG 231	Principles of Marketing	3
Major Requirements:		24
MGMT 230	Business Communications Essentials	3
MGMT 311	Organization, Theory & Practice (Pre-Requisite MGMT 211)	3
MGMT 312	Human Resource Management (Pre-Requisite MGMT 211)	3
MGMT 321	Ethics and Corporate Social Responsibility	3
MGMT 386	Principles of Business Negotiation	3
MGMT 410	Seminar: Applied Leadership	3
MGMT 413	Business Information Systems (Pre-Requisite MGMT 211, MGMT 225)	3
MGMT 414	Management Analytics	3
Required General Education Courses:		
MATH 164 or ECON 221	Pre-Calculus for Business Students Analytics For Business and Economics	4
ECON 207	Principles of Economics:Macro	3
ECON 208	Principles of Economics:Micro	3
Total Credits:		57

*Students must earn a C or better in all Business courses

Freshman		Credits
Semester 1		
ENGL 101	English Composition I ¹	4
MATH 164 or ECON 221	Pre-Calculus for Business Students or Analytics For Business and Economics	3-4
General Education Tier I Course		3
General Education Tier I Course		3
INTD 101	Orientation to College ^{*first time freshmen only}	1
Credits		14-15
Semester 2		
ENGL 102	English Composition II ¹	4
MGMT 211	Principles of Management	3
General Education Tier I Course		3
General Education Tier I Course		3
Elective		3
Credits		16
Sophomore		
Semester 1		
ECON 207	Principles of Economics:Macro (General Education Tier II Course for Business Students Only)	3
MGMT 241	Global Business	3
MGMT 225	Business Enterprise Applications	3
ACCT 251	Financial Accounting	3
Elective/Minor Course		3
Credits		15
Semester 2		
ECON 208	Principles of Economics:Micro (General Education Tier II Course for Business Students Only)	3
ECON 203	Business Statistics	3
ACCT 252	Management Accounting	3
General Education Tier II Course		3
General Education Tier II Course		3
Credits		15
Junior		
Semester 1		
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 235	Business Law I: Legal Environment of Business	3
FINC 371	Managerial Finance	3
General Education Tier II Course		3
Elective/Minor Course		3
Credits		15
Semester 2		
MKTG 231	Principles of Marketing	3
MGMT 311	Organization, Theory & Practice	3
General Education Tier III Course		3
Elective/Minor Course		3
Elective/Minor Course		3
Credits		15

Senior**Semester 1**

MGMT 312	Human Resource Management	3
MGMT 321	Ethics and Corporate Social Responsibility	3
MGMT 386	Principles of Business Negotiation	3
MGMT 413	Business Information Systems	3
Elective/Minor Course		3
Credits		15

Semester 2

MGMT 411	Business Policy	3
MGMT 414	Management Analytics	3
MGMT 410	Seminar: Applied Leadership	3
Elective/Minor Course		3
Elective/Minor Course		2
Credits		14
Total Credits		119-120

¹ Students who take English Composition I and II for English as a Second Language (ESL 101 and ESL 102) complete these in place of ENGL 101 and 102 but have fewer free elective credits as a result.

Student Learning Outcomes

Upon completion of the Bachelor of Science in Management, students will be able to:

1. Identify ethical issues and understand the implications of social responsibility for sustainable business practices.
2. Evaluate information and apply critical thinking skills to identify solutions and inform business decisions.
3. Utilize technology, apply quantitative methods and interpret data to solve business problems.
4. Integrate knowledge of core business concepts and collaborate productively as part of a team.
5. Work effectively in a diverse environment and understand how global and cultural issues effect the organization and its stakeholders.
6. Compose clear and concise forms of written communication to effectively convey ideas and information associated with business topics.
7. Communicate business concepts effectively through oral presentation.
8. Students will utilize management functions including planning, organization, staffing, directing and controlling for effective business operations.