MANAGEMENT

200 Hudson Street, Harborside 2
(201) 200-3353
http://www.njcu.edu/department/management

The Bachelor of Science in Management provides students with fundamental management concepts. This includes the management techniques of different organizations: business; government; health services; education and insurance. Continuing study examines the functional and analytical specialties within institutions. Graduates work as business practitioners, as managers in manufacturing, banking, marketing, hospitality operations, restaurants and retail.

Completion of the Bachelor of Science in Global Business prepares the student for a career in the export / import field or as a manager in a multinational organization. Graduates are qualified for continued study at the master’s level.

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Various discipline-specific concentrations that will prepare students for multiple fields of employment or areas of additional undergraduate/graduate study are noted below. Course requirements for each concentration are explained in detail. The requirements for graduation, in addition to completion of the major area, are listed on "Undergraduate Degree Requirements (https://catalog.njcu.edu/undergraduate/undergraduate-degree-requirements)."


Management (MGMT)

MGMT 1XX Management Transfer Credit (0 Credits)

MGMT 2XX Management Transfer Credit (0 Credits)

MGMT 110 Life is Good Business: Understanding how Business Impacts Everyday Life (3 Credits)

This course is an introduction to and overview of the world of business and how it impacts everyone's daily life. Students learn business concepts in a cultural and civic context enabling them to be better citizens, better consumers, and better able to chart their personal and professional careers.

MGMT 203 Business Statistics (3 Credits)

Designed to acquaint the student with basic business statistics, this course includes the following topics: measures of central tendency and variability, probability, hypothesis testing and correlation and regression analysis.

MGMT 211 Principles of Management (3 Credits)

The purpose of this course is to examine theory related to the managerial function including areas such as planning, organizing, staffing and controlling business organizations. The case study method is used.

MGMT 220 Introduction to Entrepreneurship (3 Credits)

This course is designed to provide a foundation in entrepreneurship. Students will gain an understanding of the ongoing challenges for entrepreneurs in the key functional areas such as marketing, finance, and operations. Using business plan templates, students will examine the opportunities that exist in new venture planning.
MGMT 211 Principles of Management
This course provides students with the concepts and tools to assess, discover and unlock the potential for seeing opportunity, and to translate the opportunity or idea into a business. Students will explore what skills, knowledge and behaviors are useful to the entrepreneur and engage in community based research.

MGMT 225 Business Enterprise Applications (3 Credits)
This course provides a foundation in current business software and applications. It prepares students for certification in the most widely used software and business applications, including but not limited to Excel and Bloomberg Essentials, an introduction to Word, PowerPoint and other business related technology. No prior computer experience is necessary.

MGMT 230 Business Communications Essentials (3 Credits)
This course is designed to provide students with an understanding of the many communication needs for business professionals, especially start-ups and small business owners, including written, oral, and digital communication. The course will examine how communications skills are applied, including interpersonal communication, intercultural and international communication, and leadership.

Pre-Requisite(s): ENGL 101 English Composition I

MGMT 241 Global Business (3 Credits)
This survey course evaluates the cultural, political and economic environments of international business as well as the role of international and regional organizations in facilitating commerce. Particular emphasis will be placed on the European Economic Community and developing nations.

MGMT 243 Global Management (3 Credits)
International portfolio strategy, plant location, national entry strategy, new product introduction and risk management are among the topics covered in this course. Emphasis is placed on the case study method and presentations by active international managers.

Pre-Requisite: MGMT 211 Principles of Management

MGMT 249 Service Management Principles (3 Credits)
This course provides an overview of the various components of service management and how to manage customer needs through delivery of a bundle of services and physical goods that generate value. This course covers a mix of topics including service strategy design, service quality management, and service delivery processes.

MGMT 250 Operations and Supply Chain Management Fundamentals (3 Credits)
This course is designed to provide a foundation in Operations and Supply Chain Management. Students will be exposed to the main principles and basic theories of supply chain management including procurement, production, transportation, warehousing, inventory management, and information management.

MGMT 251 Operations and Project Management Fundamentals (3 Credits)
This course provides a broad overview of operations, supply chain, and project management emphasizing a strategic orientation to design and improvement issues. Specific topics include competitiveness, operations, strategy, quality management, statistical process control, product design, process design, facility design, project management, supply chain management, inventory management, lean production, and scheduling.

MGMT 300 Introduction to Supply Chain, Logistics and Port Management (3 Credits)
This course is designed to provide a foundation in Supply Chain, Logistics and Maritime Port Management. Students will be introduced to the main principles and basic theories of supply chain management including procurement, production, transportation, warehousing, inventory management, logistics, port management features and information management.

Pre-Requisite(s): MGMT 211

MGMT 301 Professional Development (3 Credits)
A survey course of essential management skills for the 21st century manager including: self assessment, career planning, business etiquette, succeeding in a global and diverse business environment, cultural business resources, cultural business awareness and sensitivity, career document and portfolio development, networking, communication skills, utilizing technology.

MGMT 302 Undergraduate Business Field Study I (3 Credits)
The Undergraduate Business Field Study I emphasizes the relationship of concepts and skills learned in the classroom with real world experiences. Students will work part-time in a position approved by the undergraduate program advisor or department chair and complete a project paper under the supervision of a faculty advisor.

MGMT 305 Procurement and Supplier Management (3 Credits)
This course is designed to provide a foundation in Procurement and Supplier Management. Students will be expose to key principles of purchasing and supplier strategies. Role of purchasing in today's supply chain is re-evaluated to include traditional functions but also competencies gained from partnering with suppliers. Integration of suppliers resources at product development and operational levels will also be examined.

Pre-Requisite(s): MGMT 211

MGMT 306 Logistics and Transportation Management (3 Credits)
This course is designed to provide a foundation in Logistics and Transportation Management. Students will be expose to key components involved in the operations of supply chains and evaluate their corresponding transportation options to maximize the efficiency. The fundamental principles utilizing multiple modes of transportation to include air, maritime, and ground transportation will also be explored in this class.

Pre-Requisite(s): MGMT 211

MGMT 310 Port and Intermodal Transportation Management (3 Credits)
Logistics is a critical link in Supply Chain Management which uses all the modes of transportation. Port acts as the interface between these modes. This course provides the students an insight into the operational aspects of Port and Intermodal Transportation.

Pre-Requisite(s): MGMT 211

MGMT 311 Organization, Theory & Practice (3 Credits)
The impact of individuals, groups, and organizational structures on behavior within firms is examined in this course. The primary objective is to apply such knowledge toward improving a firm's effectiveness. Topics include behavior, attitudes and motivation of individuals; politics, conflict and consensus within and among group; and the structure, design, and development of organizations. Cases are studied within the context of theory.

Pre-Requisite: MGMT 211 Principles of Management
MGMT 312 Human Resource Management (3 Credits)
This course provides an opportunity to study the typical operations of a personnel department, including the determination of personnel requirements, the employment process, discipline and employee relations. Motivation, leadership, and wage and salary administration are also covered.
Pre-Requisite(s): MGMT 211 Principles of Management

MGMT 313 Event and Meeting Planning Management (3 Credits)
This course provides an analysis of details pertinent to the planning and execution of an hospitality event, large scale meeting and/or conference. Topics include strategic planning, event project management, event technology, financial management, human resources, event design, event marketing, and on site management.

MGMT 314 Facilities Management (3 Credits)
This course will examine all of the facets of public assembly facility management as they relate to recreational sites, hospitality venues, museums, galleries and stages, and other physical facilities. Among the topics to be presented and explored will be: event booking, finance, marketing, operations, scheduling, staffing and ticketing.

MGMT 315 Business Design and Innovation (3 Credits)
This course aims to introduce students to design thinking as a way of working with user centered innovation to solve problems, integrating the needs of people, the possibilities of technology and the requirements for business success. Students learn how to blend the perspectives of marketing, design and production into a systematic approach to delivering innovation through participation in a team-based opportunity evaluation and concept development project assignment.

MGMT 320 Sponsorship and Fundraising (3 Credits)
The purpose of this course is to investigate sponsorship and fundraising as components critical to non-profits, sports, arts and entertainment management that will include how they relate to segmentation, target marketing and integrated marketing communication; developing and selling sponsorships; buying and evaluating appropriate sponsorships; and special forms of sponsorships.

MGMT 321 Ethics and Corporate Social Responsibility (3 Credits)
Exploration of global issues related to business environments with a focus on the personal, professional, corporate, and public agencies’ ethics and responsibility policies and procedures. Students will analyze the role of leadership in these issues in a broad socio-cultural context and critique actual cases. Each student will struggle with and develop an individual interpretation of leadership in ethics and responsible behavior in dealing with these common global issues.
Pre-Requisite(s): MGMT 211

MGMT 337 Principles of Sport Management (3 Credits)
The theoretical foundations of sport management and the practical applications are examined in this course. Topics reviewed include: accounting, budgeting, economics, law, communications, management and marketing.

MGMT 350 Decision Intelligence in Supply Chains (3 Credits)
This course is designed to equip students with data gathering and analytical skills in the field of supply chain and logistics management. Students will explore what types of data are needed for a variety of issues, what analytical tools can be used, how to use PC based spreadsheet programs and Bloomberg terminals to track trends and relations in data, how to visualize data at hand, and how to create forecast reports to make informed decisions on issues related to effective supply chain and logistics management.
Pre-requisite(s): MGMT 203, MGMT 225

MGMT 403 Business Field Study II (3 Credits)
This course builds on the relationship of concepts and skills learned in the classroom with real world experience and the lessons learned from Field Study I. Students will work in an approved position complete a project paper under the supervision of a faculty advisor.

MGMT 405 Life Cycle Cost Analysis (3 Credits)
This course will provide students with concepts of life-cycle assessment (LCA), economic input-output based LCA (EIO-LCA), benefit-cost analysis (BCA), product life cycle, and sustainable design and planning. The course will explore rationalization of using a particular technique and interpret outputs.

MGMT 411 Business Policy (3 Credits)
This course offers a study of policy formulations in the business enterprise. The impact of outside forces on business policy is studied. Modern management practices are studied and surveyed. The case study method is used.
Pre-Requisite(s): FINC 371 Managerial Finance and Senior Standing

MGMT 412 Global Supply - Chain Management (3 Credits)
The fundamentals of production management as they apply to the areas of work measurement, production scheduling, quality control and other functions related to production are the focus of this course.
Pre-requisite(s): MGMT 211.

MGMT 413 Business Information Systems (3 Credits)
This course provides an integrative study of what constitutes management information, goals of management, measures of information value in support of those goals and usual sources of information. The course reviews how management utilizes the vast amounts of computer generated data.
Pre-requisite(s): MGMT 211 & MGMT 225

MGMT 415 Sustainability in Supply Chain, Logistics, and Transportation Management (3 Credits)
This course will provide students with concepts and research framework in sustainable supply chain, logistics, and transportation management. The course will emphasize the role of supply chain and transportation in sustainable development and explore the best practices in business and the relationship between business and the society.
Pre-Requisite: MGMT 300 Introduction to Supply Chain Management

MGMT 476 Not-for-Profit Management (3 Credits)
This course is designed to introduce students to the specialized field of accounting and management for governmental and not-for-profit entities. In addition, strategies for the budgeting and management of institutions, as well as compliance with accounting and government standards are developed.

MGMT 480 Workplace Diversity (3 Credits)
Course explores how economic, social and cultural changes have influenced business and America society. It demonstrates how diversity in the workplace can promote excellence and higher organizational achievement.

MGMT 510 Seminar: Applied Leadership (3 Credits)
This course acquaints students with leadership, management, and quality issues facing leaders in a global business environment. Topics include: leadership, theories and practices, development and planning, implementation and evaluation, changing leadership styles, continuous improvement, quality service, power and empowerment, communication skills, goal setting, high-performance teams, diversity, managing organizational change.
UG Pre-requisite(s): MGMT 211 and MGMT 311
MGMT 511 Management Analytics (3 Credits)
This course offers the rationale for applying certain models to managerial problems, assists students in the application of such models and guides students in the interpretation of results. The course includes basic quantity techniques used in managerial decision making. The topics covered include: linear programming, queuing, network analysis, inventory models and decision making under uncertainty.
**Pre-requisite(s):** MGMT 203, MGMT 211, and MATH 164 or MATH 1165

MGMT 512 Sports Management Capstone: Contemporary Issues in Sports Management (3 Credits)
Students will focus on an applied project relative to a specific aspect of sports management that best reflects his or her academic or professional interests. In this way, the course assesses cross functional knowledge of the sports industry.
**MGMT 512 Pr/CoReq:** MGMT 511 Seminar: Management Science

MGMT 513 Entrepreneurship (3 Credits)
The operation of small-scale business is studied. This course gives the student insight into the operations of a small business from a practical aspect. Speakers and case studies are drawn from the Small Business Administration.

MGMT 514 Hospitality Management Capstone: Contemporary Issues in Hospitality Management (3 Credits)
Students will focus on an applied project relative to a specific aspect of hospitality management that best reflects his or her academic or professional interests. In this way, the course assesses cross-functional knowledge of the hospitality industry.
**MGMT 514 Pre/Co Req:** MGMT 511 Seminar: Management Science

MGMT 520 Seminar: Supply Chain, Logistics, and Maritime Port Management (3 Credits)
This course is designed to explore concurrent topics and issues in the field of supply chains and logistics. Topics may vary from semester to semester. Examples of the topics include but not limit to sustainability in supply chains, green environment and supply chain performance, role of social media in lean supply chain management, risk assessment, productivity and quality control in supply chains, management of technology and innovation in logistics, information technology in operations management, service operations management, and supply chains in health care and pharmaceutical industry. Case studies are used for students to have hands on experiences on managing issues to optimize the value of supply chain processes and operations.
**Pre-Requisite(s):** MGMT 203 & MGMT 225.

MGMT 1211 Principles of Management (Honors) (3 Credits)
The purpose of this course is to examine theory related to the managerial function including areas such as planning, organizing, staffing and controlling business organizations. The case study method is used.