

SUPPLY CHAIN, LOGISTICS AND MARITIME PORT MANAGEMENT, B.S.

Demand in the Supply Chain, Logistics, and Maritime Port Management fields has increased dramatically due to the fact that it is a \$6 billion dollar industry in New Jersey alone. Global business today encompasses domestic and global companies with busy ports in New York and New Jersey to handle cargos worldwide from North America, Europe, South America, Africa, and Asia. Globalization revolutionizes the way companies conduct their business. The world has become one big supply chain and this program seeks to help meet the keen demand for professionals in these fields.

The requirements for admission to this degree track are:

1. a minimum cumulative grade point average (CGPA) of 2.5;
2. completion of at least 42 credits, including the All University Requirements and the following specific pre-major courses:

Code	Title	Credits
MATH 164	Pre-Calculus for Business Students	3 - 4
	or MATH 1165 Pre-Calculus for Business	
MATH 200	Calculus for Business	3
ECON 207	Principles of Economics:Macro	3
ECON 208	Principles of Economics:Micro	3

3. a minimum CGPA of 2.5 in all BUSI courses already completed.

Incoming students may transfer up to 50% of the School of Business courses required in the major, pending department evaluation for transfer equivalency. Once matriculated at NJCU, transfer students must complete at least 30 credits at NJCU to satisfy the university's residency requirement. Students must also maintain a GPA of 2.5 or better in courses taken in the School of Business. In fulfillment of graduation requirements, students must earn a grade of C or higher in all School of Business courses.

Code	Title	Credits
Common Core Requirements (33 credits)		
MGMT 225	Business Enterprise Applications	3
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 203	Business Statistics	3
MGMT 211	Principles of Management	3
MKTG 231	Principles of Marketing	3
MGMT 241	Global Business	3
ACCT 251	Financial Accounting	3
ACCT 252	Management Accounting	3
ACCT 281	Business Law I	3
FINC 371	Managerial Finance	3
MGMT 411	Business Policy	3
Major Requirements (27 credits)		
MGMT 230	Business Communications Essentials	3
MGMT 300	Introduction to Supply Chain, Logistics and Port Management	3

MGMT 305	Procurement and Supplier Management	3
MGMT 306	Logistics and Transportation Management	3
MGMT 310	Port and Intermodal Transportation Management	3
MGMT 350	Decision Intelligence in Supply Chains	3
MGMT 412	Global Supply - Chain Management	3
MGMT 413	Business Information Systems	3
MGMT 520	Seminar: Supply Chain, Logistics, and Maritime Port Management	3

General Education Courses Required

MATH 164	Pre-Calculus for Business Students ¹	4
MATH 200	Calculus for Business ¹	3
ECON 207	Principles of Economics:Macro ¹	3
ECON 208	Principles of Economics:Micro ¹	3
Total: 60 credits		

¹ Taken as pre-major required course.

*Students must earn a C or better in all Business courses.

Course	Title	Credits
Freshman		
Semester 1		
ENGL 101	English Composition I	4
or ESL 101	or English Composition I for English as a Second Language Students	
MATH 164	Pre-Calculus for Business Students	3 - 4
or MATH 1165	or Pre-Calculus for Business	
General Education Tier I Course		3
General Education Tier I Course		3
INTD 101	Orientation to College ^{*first time freshmen only}	1
Credits		14-15
Semester 2		
ENGL 102	English Composition II	4-6
or ESL 102	or English Composition II for English as a Second Language Students	
MATH 200	Calculus for Business (School of Business requirement. General Education Tier II Course)	3
MGMT 211	Principles of Management	3
General Education Tier I Course		3
General Education Tier I Course		3
Credits		16-18
Sophomore		
Semester 1		
MGMT 241	Global Business	3
ECON 207	Principles of Economics:Macro (School of Business requirement. General Education Tier II Course)	3
MGMT 225	Business Enterprise Applications	3
ACCT 251	Financial Accounting	3
General Education Tier II Course		3
Credits		15

Semester 2

ECON 208	Principles of Economics:Micro (School of Business requirement. General Education Tier II Course)	3
MGMT 203	Business Statistics	3
ACCT 252	Management Accounting	3
General Education Tier II Course		3
General Education Tier II Course		3
Credits		15

Junior**Semester 1**

MGMT 251	Operations and Project Management Fundamentals	3
ACCT 281	Business Law I	3
MGMT 300	Introduction to Supply Chain, Logistics and Port Management	3
MGMT 230	Business Communications Essentials	3
Elective/Minor Course		3
Credits		15

Semester 2

MKTG 231	Principles of Marketing	3
FINC 371	Managerial Finance	3
MGMT 413	Business Information Systems	3
General Education Tier III Capstone Course		3
Elective/Minor Course		3
Credits		15

Senior**Semester 1**

MGMT 305	Procurement and Supplier Management	3
MGMT 306	Logistics and Transportation Management	3
MGMT 310	Port and Intermodal Transportation Management	3
MGMT 411	Business Policy	3
Elective/Minor Course		3
Credits		15

Semester 2

MGMT 350	Decision Intelligence in Supply Chains	3
MGMT 412	Global Supply - Chain Management	3
MGMT 520	Seminar: Supply Chain, Logistics, and Maritime Port Management	3
Elective/Minor Course		3
Elective/Minor Course		3
Credits		15

Total Credits 120-123

- Utilize technology, apply quantitative methods and interpret data to solve business problems.
- Integrate knowledge of core business concepts and collaborate productively as part of a team.
- Work effectively in a diverse environment and understand how global and cultural issues effect the organization and its stakeholders.
- Compose clear and concise forms of written communication to effectively convey ideas and information associated with business topics.
- Communicate business concepts effectively through oral presentation.
- Analyze and understand contemporary supply chain operations and strategies in supply chain, logistics, and maritime port management.

Student Learning Outcomes

Upon completion of the Bachelor of Science in Supply Chain, Logistics, and Maritime Port Management, students will be able to:

- Identify ethical issues and understand the implications of social responsibility for sustainable business practices.
- Evaluate information and apply critical thinking skills to identify solutions and inform business decisions.