

# SUPPLY CHAIN, LOGISTICS AND MARITIME PORT MANAGEMENT, B.S.

Demand in the Supply Chain, Logistics, and Maritime Port Management fields has increased dramatically due to the fact that it is a \$6 billion dollar industry in New Jersey alone. Global business today encompasses domestic and global companies with busy ports in New York and New Jersey to handle cargos worldwide from North America, Europe, South America, Africa, and Asia. Globalization revolutionizes the way companies conduct their business. The world has become one big supply chain and this program seeks to help meet the keen demand for professionals in these fields.

Once matriculated at NJCU, transfer students must complete at least 30 credits at NJCU to satisfy the university's residency requirement. Students must also maintain a GPA of 2.5 or better in courses taken in the School of Business. Students must earn a grade of C or higher in each School of Business course (ACCT, BUSI, ECON, FINC, MGMT, MKTG) used in fulfillment of a graduation requirement.

Code	Title	Credits
<b>Common Core Requirements (33 credits)</b>		
MGMT 225	Business Enterprise Applications	3
MGMT 251	Operations and Project Management Fundamentals	3
ECON 203	Business Statistics	3
MGMT 211	Principles of Management	3
MKTG 231	Principles of Marketing	3
MGMT 241	Global Business	3
ACCT 251	Financial Accounting	3
ACCT 252	Management Accounting	3
MGMT 235	Business Law I: Legal Environment of Business	3
FINC 371	Managerial Finance	3
MGMT 411	Business Policy	3
<b>Major Requirements (27 credits)</b>		
MGMT 230	Business Communications Essentials	3
MGMT 300	Introduction to Supply Chain, Logistics and Port Management	3
MGMT 305	Procurement and Supplier Management	3
MGMT 306	Logistics and Transportation Management	3
MGMT 310	Port and Intermodal Transportation Management	3
MGMT 350	Decision Intelligence in Supply Chains	3
MGMT 412	Global Supply - Chain Management	3
MGMT 413	Business Information Systems	3
MGMT 494	Seminar: Supply Chain, Logistics, and Maritime Port Management	3
<b>General Education Courses Required</b>		
MATH 164 or ECON 221	Pre-Calculus for Business Students <sup>1</sup> Analytics For Business and Economics	4
ECON 207	Principles of Economics:Macro <sup>1</sup>	3

ECON 208	Principles of Economics:Micro <sup>1</sup>	3
Total: 57 credits		

<sup>1</sup> Taken as pre-major required course.

\*Students must earn a C or better in all Business courses.

<b>Freshman</b>		<b>Credits</b>
<b>Semester 1</b>		
ENGL 101	English Composition I <sup>1</sup>	4
MATH 164 or ECON 221	Pre-Calculus for Business Students or Analytics For Business and Economics	3-4
General Education Tier I Course		3
General Education Tier I Course		3
INTD 101	Orientation to College <sup>*first time freshmen only</sup>	1
<b>Credits</b>		<b>14-15</b>
<b>Semester 2</b>		
ENGL 102	English Composition II <sup>1</sup>	4
MGMT 211	Principles of Management	3
General Education Tier I Course		3
General Education Tier I Course		3
<b>Credits</b>		<b>13</b>
<b>Sophomore</b>		
<b>Semester 1</b>		
MGMT 241	Global Business	3
ECON 207	Principles of Economics:Macro (School of Business requirement. General Education Tier II Course)	3
MGMT 225	Business Enterprise Applications	3
ACCT 251	Financial Accounting	3
General Education Tier II Course		3
<b>Credits</b>		<b>15</b>
<b>Semester 2</b>		
ECON 208	Principles of Economics:Micro (School of Business requirement. General Education Tier II Course)	3
ECON 203	Business Statistics	3
ACCT 252	Management Accounting	3
General Education Tier II Course		3
General Education Tier II Course		3
<b>Credits</b>		<b>15</b>
<b>Junior</b>		
<b>Semester 1</b>		
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 235	Business Law I: Legal Environment of Business	3
MGMT 300	Introduction to Supply Chain, Logistics and Port Management	3
MGMT 230	Business Communications Essentials	3
Elective/Minor Course		3
<b>Credits</b>		<b>15</b>

**Semester 2**

MKTG 231	Principles of Marketing	3
FINC 371	Managerial Finance	3
MGMT 413	Business Information Systems	3
General Education Tier III Capstone Course		3
Elective/Minor Course		3
<b>Credits</b>		<b>15</b>

**Senior****Semester 1**

MGMT 305	Procurement and Supplier Management	3
MGMT 306	Logistics and Transportation Management	3
MGMT 310	Port and Intermodal Transportation Management	3
MGMT 411	Business Policy	3
Elective/Minor Course		3
<b>Credits</b>		<b>15</b>

**Semester 2**

MGMT 350	Decision Intelligence in Supply Chains	3
MGMT 412	Global Supply - Chain Management	3
MGMT 494	Seminar: Supply Chain, Logistics, and Maritime Port Management	3
Elective/Minor Course		3
Elective/Minor Course		2
<b>Credits</b>		<b>14</b>
<b>Total Credits</b>		<b>116-117</b>

<sup>1</sup> Students who take English Composition I and II for English as a Second Language (ESL 101 and ESL 102) complete these in place of ENGL 101 and 102 but have fewer free elective credits as a result.

**Student Learning Outcomes**

Upon completion of the Bachelor of Science in Supply Chain, Logistics, and Maritime Port Management, students will be able to:

1. Identify ethical issues and the implications of social responsibility for sustainable business practices.
2. Evaluate information and apply critical thinking skills to identify solutions and inform business decisions.
3. Utilize technology, apply quantitative methods and interpret data to solve business problems.
4. Integrate knowledge of core business concepts and collaborate productively as part of a team.
5. Work effectively in a diverse environment and identify how global and cultural issues affect the organization and its stakeholders.
6. Compose clear and concise forms of written communication to effectively convey ideas and information associated with business topics.
7. Communicate business concepts effectively through oral presentation.
8. Analyze contemporary supply chain operations and strategies in the supply chain, logistics, and maritime port management.