

BUSINESS ADMINISTRATION (BUSI)

BUSI 1XX Business Administration Transfer Credit (0 Credits)

BUSI 2XX Business Administration Transfer Credit (0 Credits)

BUSI 201 Introduction to Business (3 Credits)

This course is a survey of and introduction to the activities and functions that comprise the field of business administration and focuses on general topics such as management, marketing, production, finance and data processing.

BUSI 230 Business Spanish (3 Credits)

BUSI 300 Personal and Professional Assessment in a Global Business Environment (2 Credits)

A survey course focused on assessment skills and techniques needed by a leader in a global business environment including: responsibilities in a learning community; active lifelong learning; assessment of current level of achievement in universal life skills competencies; developing a dynamic learning plan; time management; introduction to professional portfolios; career planning; business etiquette; image development; and intermediate portfolio development.

BUSI 302 Competency Resource Lab (1 Credit)

A series of one credit laboratory classes to facilitate attainment of Universal Life Skills Competencies in coordination with core business courses and assessed as skills required for acceptable business practices in the areas of: written communication, oral communication, quantitative reasoning, critical thinking, information literacy and technology.

Pre-requisite: BUSI 300 Personal and Professional Assessment in a Global Business Environment OR Permission of Chair

BUSI 322 Technology in a Global Business Environment (3 Credits)

Examination of technology applied to the business environment including: computer hardware, software, networks and Internet; applications for communication, security, environmental protection, customer service, marketing and sales, planning and development; future trends; cost benefit analysis; and project utilizing common business technology.

Pre-requisite: CS 214 Business Application on the Microcomputer I

BUSI 425 Research in Business (3 Credits)

This course covers the theory and techniques used in research and their specific application to the various functions of business with focus on global business environments. The student gains knowledge and experience in the use of quantitative techniques through the solution of a business problem.

Pre-Requisite(s): MGMT 211 Principles of Management

BUSI 491 Independent Study - School of Business (1 Credit)

BUSI 492 Independent Study - School of Business (2 Credits)

BUSI 493 Independent Study - School of Business (3 Credits)

BUSI 555 HONORS SEMINAR (3 Credits)

Course is a forum that offers students an opportunity to study current business issues using available business literature and research materials, occasional field trips and guest lectures. The seminar meets regularly in a group session to discuss relevant assignments. In addition, students identify related topics for independent study.

BUSI 599 Graduate Business Essentials (9 Credits)

Designed for preparation for graduate study in business or advancement in management, this is an intensive overview of essential concepts of business, management, finance, strategy and marketing, emphasizing critical thinking and clear communication. Students gain tools, skill sets and background as the course introduces core graduate-level business thought through targeted lectures and case studies.

BUSI 1201 Introduction to Business (Honors) (3 Credits)

This course is a survey of and introduction to the activities and functions that comprise the field of business administration and focuses on general topics such as management, marketing, production, finance and data processing.

BUSI 1203 Business Statistics (Honors) (3 Credits)

Designed to acquaint the student with basic business statistics, this course includes the following topics: measures of central tendency and variability, probability, hypothesis testing and correlation and regression analysis.

BUSI 1241 International Business (Honors) (3 Credits)

This survey course evaluates the cultural, political and economic environments of international business as well as the role of international and regional organizations in facilitating commerce. Particular emphasis will be placed on the European Economic Community and developing nations.

BUSI 1411 Business Policy (Honors) (3 Credits)

This course offers a study of policy formulations in the business enterprise. The impact of outside forces on business policy is studied. Modern management practices are studied and surveyed. The case study method is used.